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United States **GPS Industry Council**

Executive Secretary Michael Swiek

." 0 5 1994

June 27, 1994

FCC MAIL POCM Ex Parte Communication

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Mr. William F. Caton, Acting Secretary Federal Communications Commission Room 222 - Mail Stop 1170 1919 M Street, NW Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

Board of Directors 1993 - 1994

(202) 371-1695

Nomos Corporation 1100 Connecticut Ave., NW

Washington, D.C. 20036 (202) 296-1653

Congressional Liaison Richard B. Ladd Robison International, Inc.

Washington, D.C. 20001

One Massachusetts Ave., NW, Suite 880

Suite 535

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Director Gaylord Green Stanford University (415) 725-4107

Director Charles R. Trimble Trimble Navigation Ltd. (408) 481-2922

RE: PR Docket No. 93-61, Automatic Vehicle Monitoring

Dear Mr. Caton:

The United States Global Positioning System Industry Council (USGIC) is a trade association of manufacturers of global positioning system (GPS) receiver equipment which integrates Part 15 spread spectrum data communications equipment in its tracking and reporting applications. On behalf of USGIC, I am filing the original and one copy of this written ex parte communication pursuant to Section 1.1206(a)(1) of the Commission's rules.

GPS is a global information utility with worldwide military and commercial applications that was developed by US Government agencies, for over a twenty-year period and for an investment of \$12 billion. GPS is an existing and proven technology for Automatic Vehicle Location (AVL) and Intelligent Vehicle and Highway Systems (IVHS). When integrated with existing and proven data communications technologies, GPS can meet many or all of the needs proposed to be addressed by Automatic Vehicle Monitoring (AVM) in a more spectrally efficient manner, with no threat of disruption to ongoing activities in the 902-928 MHz band. It would be to the Commission's benefit to seek the most complete information possible on existing technologies such as GPS in meeting these needs in order to ensure the most rational use of the spectrum resource and in order to reach a fully informed resolution which will stand as a legacy to the public good.

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1100 Connecticut Ave., NW, Suite 535, Washington, D.C. 20036 Tel. (202) 296-1653 FAX (202) 862-3929

We propose that the Commission issue a Public Notice requesting comment specifically on the extent to which services based on existing technologies, including GPS and any others that are pertinent, may be able to fill any or all of the needs proposed to be addressed by AVM. In response to such a notice we will have sufficient time to provide detailed inputs on the accuracy and utility of GPS in AVL. In addition, this Public Notice will allow time for a broader range of opinion to be solicited from the many small, mid-size, and large companies nationwide who are using GPS-based AVL, and who are unaware of this pending decision.

It is our strong belief that consumer markets should determine optimum technology use. Premature intervention, not only deprives the public of benefits of competition, but it is a disincentive to innovation. Our experience is that competition maximizes entrepreneurial energy, which results in maximum job creation.

We strongly support the views expressed in the ex parte filing of May 27, 1994 on this same subject by Mitchell Lazarus on behalf of Symbol Technologies, Inc.

Respectfully submitted.

Randy D. Hoffman Chairman, USGIC



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Executive Secretary

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Richard B. Ladd Robison International, Inc. One Massachusetts Ave., NW, Suite 880 Washington, D.C. 20001 (202) 371-1695

I, Randy D. Hoffman, do hereby certify that on this 27th day of June, 1994, I have caused copies of the foregoing Letter to William F. Caton, Acting Secretary, FCC, to be served by first-class mail, postage prepaid upon the following:

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Rosalind Allen Office of Comi

Office of Commissioner Susan Ness Federal Communications Commission Room 832, 1919 M Street NW ` Washington, DC 20554

> 1100 Connecticut Ave., NW, Suite 535, Washington, D.C. 20036 Tel. (202) 296-1653 FAX (202) 862-3929

Rudolfo M. Baca Office of the Chairman Federal Communications Commission Room 814, 1919 M Street NW Washington, DC 20554

John J. Borkowski
Private Radio Bureau
Federal Communications Commission
Room 5202, 2025 M Street NW
Washington, DC 20554

Beverly G. Baker Private Radio Bureau Federal Communications Commission Room 5002, 2025 M Street NW Washington, DC 20554

Bruce A. Franca
Office of Engineering and Technology
Federal Communications Commission
Room 7002-A, 2025 M Street NW
Washington, DC 20554

Ralph A. Haller Private Radio Bureau Federal Communications Commission Room 5002, 2025 M Street NW Washington, DC 20554

Jane E. Mago
Office of Commissioner Rachelle B. Chong
Federal Communications Commission
Room 844, 1919 M Street NW
Washington, DC 20554

Byron F. Marchant Office of Commissioner Andrew C. Barrett Federal Communications Commission Room 826, 1919 M Street NW Washington, DC 20554 Michael J. Marcus
Field Operations Bureau
Federal Communications Commission
Room 734, 1919 M Street NW
Washington, DC 20554

Ruth Milkman
Office of the Chairman
Federal Communications Commission
Room 814, 1919 M Street NW
Washington, DC 20554

Richard M. Smith Field Operations Bureau Federal Communications Commission Room 734, 1919 M Street NW Washington, DC 20554

Thomas P. Stanley Office of Engineering and Technology Federal Communications Commission Room 7002, 2025 M Street NW Washington, DC 20554

Gregory J. Vogt Office of Commissioner Susan Ness Federal Communications Commission Room 832, 1919 M Street NW Washington, DC 20554

Richard K. Welch Office of Commissioner Rachelle B. Chong Federal Communications Commission Room 844, 1919 M Street NW Washington, DC 20554

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